

BUSINESS AS USUAL

Although our office may look rather torn up we are carrying on "Business as Usual" and are getting our larger quarters into shape as rapidly as possible.

We are here to serve you.

BABCOCK & JONES

— Realtors —

Let us write your Insurance
Auditorium Bldg. Torrance Phone 133-J

Four New Seelig Stores Open Sat.

Operating 137 Grocery Stores in Southern California

The Sam Seelig Company, who will open a store in Rappaport's new building next week, will open four new stores tomorrow.

The new stores will be in Anaheim, Beverly Hills, and two in Los Angeles city. The Seelig chain of markets stretches from Orange on the south to Lankershim on the north; from Redondo on the west to Pomona on the east. Every suburban locality and many prominent neighborhood sections in Los Angeles proper are served by Seelig markets.

The policy of selling at the same prices at all stores has done much to popularize the Seelig markets. One may buy thirty-five miles from Los Angeles at the same prices one finds in the center of the big city. The Seelig Company sells everything with a money-back guarantee.

As an indication of the magnitude of the local grocery business, the Seelig Company recently received a shipment of twenty-five carloads of jar rubbers from the East. This is the first time anyone the Pacific Coast ever bought a full carload of rubbers at one time. Every week the Seelig Company sells eight cars of sugar, two cars of milk, two cars of soap, besides thirty to thirty-five carloads of other goods.

To prepare for spring house-cleaning, many carloads of cleaners, soaps, etc. were received, and an entire carload of washboards.

The increasing importance of Southern California in the eyes of eastern manufacturers and business men is readily established when they see a Pacific Coast firm buying everyday commodities in such respectable quantities. Indeed, it has been unusual for any firm west of St. Louis to buy in quantities the Seelig Company uses right along.

FOR SALE—Lot one-half block off Western avenue, near Moneta, \$400. Terms, R. C. Stanley, 1860 Plaza del Amo St., Torrance. M-18-11-pd

Mrs. F. M. Compson was a Sunday luncheon guest of Pasadena friends.

In special meeting of the Business Men's Association of Torrance last Monday night it was voted to dispense with the services of their nightwatchman before June 1.

There's nothing longer than the summer days to the girl who is engaged to be married in the fall.

Lots of times a woman calls a man a woman-hater simply because he refuses to admire her.

If health is wealth, then the hay-fever victim feels that he is dead broke.

We Appreciate Your Patronage

Whatever you business here—be it a checking account, a savings account, seeking financial advice, or making investments—we appreciate it.

Every employe or officer of this institution with whom you do business takes a personal interest in your financial welfare.

State Exchange Bank

"THE COMMUNITY BANK"

—WE PAY 4% ON SAVINGS ACCOUNTS—

TORRANCE CALIF.

OUR CLASSIFIED ADS. GET THE BEST RESULTS

A PLEA FOR CHAUTAUQUA

(By MINNIE V. BUCHANAN)

I believe I voice the sentiments of a large portion of the thoughtful and progressive people of Torrance and surrounding community, when I say I was truly sorry to read the item in a recent paper headed "No More Chautauquas."

It made this otherwise prosperous and shining new town appear like a "mark down" hat for sale cheap, because of careless finger marks.

The headline didn't mean there would be no more Chautauquas, merely no more Chautauquas for Torrance. Let us wake up, intelligent citizens, and put Torrance on the Chautauqua map again, for we cannot afford to do otherwise. In other towns they have only to mention the time to "sign up" when the people crowd forward to pledge the required amount, and when the Chautauqua opens often there is not standing room in many places, for the throngs who stand. Why? For the reason that Chautauqua is in every way a real American institution. Moreover, it is devoted to clean, refined, educational entertainment of a high moral tone. It brings to us lecturers and entertainers from all sections of the United States and many foreign lands, thus broadening our intellectual and artistic life. Shall we go backward or progress? When I came here some years ago, Torrance had no dance hall, no movie theatre and no cemetery. I thought no town of its size in the United States lacked any of these things, but the Chautauqua was here, so I felt the people meant to keep up to date. We cannot say the price is too high as the season tickets are only \$2.50, \$1.50 and \$1.00, making the cost for the highest tickets average for each entertainment a fraction over twenty cents. Nowhere could we get such lectures and entertainment for double this price. Personally I have always enjoyed the moving pictures and am glad to say that Mr. and Mrs. McVey have brought to us the very best pictures I have ever enjoyed. I also enjoy a good circus, a dance, fine music, a ball game and most of all an eloquent lecture and I fret against being confined to the moving picture for my entertainment.

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50 GOOD CIGARETTES 10¢



GENUINE "BULL" DURHAM TOBACCO

KEYSTONE NEWS

Ben Grossberg went on a hiking trip Sunday.

S. Sleppy and family spent Sunday at Oxnard.

Paul Morris and family returned Sunday after a week's visit in San Francisco.

Bert Neidiver is improving the looks of his place with a new porch and den.

Mr. and Mrs. N. Martin have returned to their home in Los Angeles after a week's vacation at the Z. W. Jennings home.

Mrs. Rocque and daughter spent the week-end with I. P. Gates and family.

Mr. and Mrs. Z. W. Jennings entertained Saturday night at a five hundred party. Those present were Mr. and Mrs. C. Wilson and Miss Ruth, Mr. and Mrs. C. Vogel, Mr. and Mrs. H. Rocque, Mr. and Mrs. I. P. Gates, Mr. and Mrs. Geo. Namens, Mr. and Mrs. E. Stevens, Mr. and Mrs. N. Martin, Mr. and Mrs. A. L. Cline, Mrs. B. Berry, Roy Berry, Chas. Strong, Ben Grossberg, Miss Viola Rocque, Mr. and Mrs. Chas. LeBouf and Mr. and Mrs. S. Sleppy. First prize was won by Mrs. C. Wilson and Geo. Namens. Chas. Strong and Mrs. A. L. Cline carried off the booty. A splendid lunch was served consisting of creamed chicken, ramekins, potato salad, sandwiches, olives, coffee, cake, sherbet and mints. All reported a good time when leaving in the wee small hours.

A five hundred club is being organized in Keystone. The officers elected were: President, Mrs. Z. W. Jennings; vice president, Mrs. B. Berry; secretary and treasurer, Mrs. Geo. Namens. The club will meet the third Wednesday in each month at Keystone Chamber of Commerce hall.

Mr. and Mrs. Freeman Donley of Bakersfield, Mr. and Mrs. Joe Edwards of Taft and Mr. and Mrs. Ben Donley of Long Beach spent Monday afternoon and evening at the Z. W. Jennings home.

Chas. LeBouf is spending part of his vacation in Los Angeles. Mrs. LeBouf's mother is spending a few days with her.

Mr. and Mrs. W. H. Barry left Tuesday morning for a visit with friends in the East. The Barrys are motoring through.

FOUR NEW SEELIG STORES

OPEN SATURDAY

9th & Hoover Sts.

38th & Long Beach Ave.

1428 Burton Way, Beverly Hills

129 W. Center St., Anaheim

137 Stores now

FROM POMONA ON THE EAST, TO REDONDO ON THE WEST, FROM ORANGE IN THE SOUTH TO LANKERSHIM IN THE NORTH, THE SEELIG CHAIN OF STORES SERVES THE NEIGHBORING COMMUNITIES — ALL AT THE SAME PRICES.

28 new stores already opened this year.
52 more will be opened in 1923.

FEEDING CALIFORNIA'S GROWTH

Raisins, Seeded or Seedless	Two 15-oz. pkgs.	25c
Prunes, Regular 25c grade	now 20c lb., 6 lbs.	\$1.00
Prunes, Regular 20c grade	now 15c lb., 6 lbs.	for 75c
Standard Prunes	2 lbs. for 25c, 6 lbs. for	63c

Use prunes and save sugar.

Buy your beverages at our Economy Prices.

S. S. Brand, N. Y. Concord Grape Juice..... pints 30c, quarts 58c

Roast your Own

PICKANINNY SHELLED VIRGINIA PEANUTS, lb. carton 25c
Fifteen minutes in the oven and you have fresh, crisp peanuts. Salt and butter if you wish. Put through the food chopper with salt added and you have peanut butter. Economical, fresh, nutritious. The wonderful Virginia Peanut. Very different from the Oriental kind.

Schraders Ant Powder, kills 'em off, can 12½c

Clemente Cocoa Almond Soap, L. A Soap Co.
a quality soap 2—15c

Seelig's Best Brooms..... No. 1—\$1.15, No. 2—95c, No. 3—80c

Genuine Eastern Cornmeal, White or Yellow, 10-lb. sacks..... 30c

Reduced Prices on FLOUR

	24½ lbs. 49 lbs.
Pillsburys	\$.98 \$1.90
Gold Medal	1.08 2.10
A 1	1.08 2.10
Seelig's Special	.98 1.90

137 STORES NOW

SAM SEELIG CO.
"Cash is King"

CALIFORNIA'S LEADING GROCER

137 STORES NOW

Lomita California

Southern California Gas Company 6% Cumulative Preferred Stock Guarantees

Safety of Principal and Yield
Freedom from Worry
Ready Marketability
Responsibility of Management

Southern California Gas Company 6% Cumulative Preferred Stock has paid all dividends accruing on preferred stock since original issue in 1913; the Net Income is Five (5) Times the Dividend Requirements of all outstanding preferred Stock, including the present issue.

Invest your money in

SOUTHERN CALIFORNIA GAS COMPANY

950 South Broadway Los Angeles Telephone 821-431

6% Cumulative Preferred Stock—Yielding 6.48%

It is SAFE and may be purchased for

\$92.50 per Share—Cash, or on Easy Monthly Payments

Not More Than 50 Shares to a Subscriber.

OFFICERS AND DIRECTORS

Wm. G. Kerckhoff, President Ben R. Meyer, President Union Bank and Trust Company
A. C. Balch, Vice President L. M. Farnham, Vice Pres. and Sec'y.
A. B. Macbeth, Vice Pres. and Gen. Mgr. A. E. Peat, Treasurer and Comptroller

YOU CAN BUY CHEAPER MERCHANDISE SO COULD WE!
(And Thereby Lose a Thousand Friends)

HOME OF STETSON HATS

And Caps a Bit Better Than the Average Store Cares to Carry

HIGH POWERED MERCHANDISE "THAT WEARS"
For Men Who Are Cultured to the Difference
"Duffyhasit", Redondo Beach